



WHO WE ARE

The Local Workforce Development Board's purpose is to serve as a strategic leader and convener of local workforce development system stakeholders, as defined by the Federal WIOA Act.



MISSION

Build a quality workforce for today and tomorrow.

OUR VISION

All Central Iowans are engaged and thriving in our workforce.

OUR VALUES

- Informed
- Innovative
- Accountable
- Flexible
- Responsive

COUNTIES WE SERVE

Boone, Dallas, Jasper, Madison, Marion, Polk, Story, and Warren.

BOARD COMPOSITION

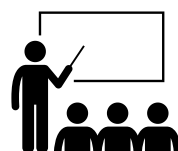
Central Iowa's Local Workforce Board



10



4



3



2

BUSINESS MEMBERS

WORKFORCE

EMPLOYMENT AND TRAINING

GOVERNMENT

= 19 LOCAL MEMBERS

CENTRAL IOWA GOALS AND STRATEGIES

Part of CIWDB's mission is to support a workforce system where everyone has the opportunity to succeed. To create a more interconnected and resilient workforce in Central Iowa, we bring together diverse partners—from community organizations to business leaders by building strong sector partnerships, and coordinating with economic development teams. Our efforts are focused on ensuring a collaborative approach to upskilling the workforce, and by making career pathways more accessible and addressing barriers to underrepresented groups. Our strategies have an ultimate goal in mind: to ensure that every Iowan has the opportunity to succeed which fosters growth, and creates long-term solutions for our region.

GOAL #1

STRENGTHEN THE CONNECTEDNESS OF THE WORKFORCE SYSTEM ACROSS CENTRAL IOWA.

STRATEGIES

- Collaborate with a diverse range of **community partners** —beyond WIOA-required entities—to create a stronger workforce network.
- Support **sector partnerships** by collaborating with local businesses and stakeholders.
- **Streamline services** with economic development partners to avoid duplication and build a pipeline for business **board members**.
- Collaborate with business leaders to overcome **workforce challenges** in training, upskilling, and retaining workforce in their sectors, including challenges in utilizing available workforce with barriers to employment.
- Coordinate and facilitate access to **supportive services and quality organizations** that enhance opportunities for workers in Central Iowa.

GOAL #2

STRATEGIC COMMUNICATION ACROSS THE CENTRAL IOWA WORKFORCE AREA.

STRATEGIES

- Create and execute **external communication and brand strategies** that present a cohesive image for the Central Iowa Workforce Area, IowaWORKS, and its program partners.
- Improve **internal communication** and collaboration to ensure all IowaWORKS partner programs are informed about key activities of all WIOA required partners and have **adequate resources** to coordinate client centered referrals and integrated program efforts.
- Ensure **Career Pathways** are accessible to all Iowans and are focused on overcoming barriers for underrepresented populations.
- **Promote best practices** throughout Central Iowa to support meeting workforce needs, provide technical assistance and innovative solutions.

GOAL #3

TARGET AT RISK YOUTH AND YOUNG ADULTS AND JOB SEEKERS WITH A DISABILITY AND ENGAGE THEM IN THE WORKFORCE.

STRATEGIES

1. Create **strategic links to school-based programs** working with youth, young adults, and individuals with disabilities (ages 16-24) to provide ongoing support after transitioning from their school environment.
2. Build **strategic partnerships** with alternative and rural secondary schools to increase access to work-based learning client support and workforce preparation and participation.
3. Expand and support connections between **Title I Youth and Young Adult services** and other youth-serving required partner programs such as Job Corp, Vocational Rehab, and HiSET participants.

Learn more about our Central Iowa Goals and Strategies the Central Iowa LWDA Local Plan for PY2024-27, available at www.ciwdb.org



www.ciwdb.org



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